



## FOR IMMEDIATE RELEASE

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### “Shoe Dept. Encore Opening Doors Soon”

**Manassas, VA** – Manassas Mall is excited to announce that Shoe Dept. Encore is celebrating their grand re-opening on March 8th, after completing an extensive remodel and expansion project. The store began expansion into the old Bath & Body Work’s location soon after Bath & Body Works relocated to a larger space in the mall last November. The store will run grand opening specials and promotions throughout the weekend.

Shoe Dept. Encore offers many of the most popular name brands in footwear and accessories, the new expanded store will feature more than 7,700 square feet of men’s, women’s and children’s shoes. The store will now carry top brands like Timberland, Tommy Hilfiger, Rocky Boots, K Swiss, Reebok, Nike, Keds, New Balance, Converse, Vans and Sketchers.

“We are pleased that Shoe Dept. Encore saw the perfect opportunity to expand their current store and bring a wider variety shoes and accessories that better meets the needs of the shoppers at Manassas Mall. The expansion is just one of many stores that have expanded or are in progress of expanding” said Manassas Mall General Manager Alan Fortine.

For further information on mall updates and events, please visit the Manassas Mall website at [www.ManassasMall.com](http://www.ManassasMall.com). Like us on [Facebook.com/ManassasMall](https://www.facebook.com/ManassasMall) and follow us on [Twitter.com/ManassasMall](https://twitter.com/ManassasMall) and [Instagram.com/ManassasMall](https://www.instagram.com/ManassasMall).

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**About Manassas Mall:** Manassas Mall is a dining, shopping and entertainment destination located on Sudley Rd. near I-66 in Western Prince William County. Anchored by At Home, Macy’s, Sears and

Walmart, the center offers more than 75 top retail shops, sit down dining and family entertainment options. With a truly unique and diverse tenant mix, Manassas Mall is the place to Eat, Shop, and Play.

**About Pyramid Management Group, LLC:** Pyramid Management Group, owner of Manassas Mall, is one of the largest, most innovative, privately-held shopping center developers in the northeast. Headquartered in Syracuse, New York, Pyramid's portfolio of retail-based, tourist and entertainment destinations dominate the northeast with 18 properties located throughout New York, Massachusetts and Virginia. For over 40 years, Pyramid has led the industry in combining the best elements of traditional retail with world-class dining, entertainment and hospitality, all under one roof. For more information, visit [www.pyramidmg.com](http://www.pyramidmg.com).